

STEPHEN KAO DESIGNER

2352 Lyndhurst Dr.
Oakville, ON
L6H 7V7

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<http://www.stephenkao.com>

CAREER OBJECTIVES

- To create visually stunning designs, communicating brand equity and maintain customer loyalty.
- Professional who is easy to work with, and ensures a positive attitude in the team environment.
- Actively seeks current design trends and marketing strategies.
- Pursues tasks driven by passion and perfection in a goal oriented attitude.

WORK EXPERIENCE

JUNE 2008 – JULY 2009 SHERWOOD INNOVATIONS INC. MARKETING COORDINATOR & GRAPHIC DESIGNER

Sherwood Innovations Inc. is a leading automotive trim manufacturer, my primary role is to promote marketing strategies to the sales team and implement high quality design on advertising material.

I dictate visual presentation for all levels of management, engineers, executives and a wide variety of clients to ensure clear communication.

Working closely with the president, I designed and crafted a tradeshow booth for SEMA Show 2008 in Las Vegas,. A new image was launched and Sherwood Innovations was re-branded with great success.

SEPTEMBER 2006 – JANUARY 2007 CONAIR CANADA GRAPHIC DESIGNER (Temporary Contract)

In collaboration with the product managers and creative team, I created packaging under the Conair and Cuisinart brands. Projects were executed under tight deadlines so excellent accuracy as well as coordination was vital.

APRIL 2006 – SEPTEMBER 2006 WELLS FARGO FINANCIAL CANADA GRAPHIC DESIGNER (Six month Contract)

My responsibilities included creative design for the marketing team and liaising with lending specialists to coordinate product launches.

I created advertisement editorials, website graphics, brochure layouts, posters and magazine ads. Working closely with the senior graphic designer, I also advised the appropriate use of branding and graphics through the developmental stage of projects.

MAY 2005 – APRIL 2006 KWIK KOPY DESIGN AND PRINT CENTRE GRAPHIC DESIGNER

I was responsible for the complete design and construction of stationary projects for corporate and individual clients. Extensive computer software skills were necessary to create extraordinary designs.

SEPTEMBER 2001 – MAY 2004 UNIVERSITY OF TORONTO AT MISSISSAUGA LIBRARY CIRCULATION SERVICES CLERK

This position required my role as a circulation services clerk to assist undergraduate and graduate students to sign out library material, assist in locating research material, and organizing library collections in a method for efficient use. A friendly and helpful attitude was required to make patrons of the library feel welcomed.

HIGHLIGHTS OF QUALIFICATIONS

Experience in advertising, marketing & branding,
Demonstrated ability to produce a wide variety of graphics in electronic and printed media,
Excellent at written and verbal communication,
Consistently meets deadlines,
Expert in software and commercial printing technology.

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EDUCATION

2004 – 2008

FINE ARTS, BACHELOR OF ARTS
UNIVERSITY OF TORONTO

ART & ART HISTORY, ADVANCED DIPLOMA
SHERIDAN COLLEGE INSTITUTE OF TECHNOLOGY

2003 – 2004

POSTGRADUATE CERTIFICATE IN GRAPHIC ARTS
HUMBER COLLEGE INSTITUTE OF TECHNOLOGY

SOFTWARE (OSX 10.5+ & WIN XP - Vista)

ADOBE CREATIVE SUITE 2 & 3
KEYNOTE
IMOVIE HD
FETCH FTP
GOOGLE ANALYTICS
QUARK XPRESS 6.0
MICROSOFT OFFICE
FIERY RIP
ONYX PRODUCTION HOUSE

REFERENCES AVAILABLE UPON REQUEST